

## **NOTICE TO THE RESIDENTS OF THE BOROUGH OF WYOMISSING**

The Borough Council of the Borough of Wyomissing, Berks County, Pennsylvania on Tuesday, August 11, 2020, at 2:00 p.m. shall convene a hearing regarding cable franchise renewal. The purpose of the public hearing is to review the past performance of the cable operator, Comcast, and to identify the future cable-related community needs of the Borough.

The hearing will be held via Zoom.

The public is invited to participate and testify at the hearing. The information to access the hearing can be found on the Borough's website under the Zoom Meetings menu option at <https://wyomissingboro.org/zoom-meetings/>. All public comments must be submitted by email to [mmiller@wyomissingboro.org](mailto:mmiller@wyomissingboro.org) no later than 24 hours in advance of the scheduled meeting time. The Borough has also provided a copy of the virtual meeting public participation policy on the website as well as the meeting agenda.

BOROUGH OF WYOMISSING,  
BERKS COUNTY, PENNSYLVANIA  
Melissa Miller, Assistant Borough Secretary

Christopher J. Hartman, Esquire, Solicitor  
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**WYOMISSING BOROUGH  
OPENING REMARKS FOR CHAIR OF PUBLIC  
HEARING ON CABLE FRANCHISE RENEWAL**

Good evening. This is a public hearing regarding cable franchise renewal for Wyomissing Borough. The hearing is held pursuant to Section 626 of the federal Cable Act, which sets forth the process for franchise renewal. Our current franchise agreement with Comcast is expiring soon and we have begun the process of negotiating a new franchise agreement. This public hearing is an important part of franchise negotiations, in which the Borough seeks public comment on Comcast's past performance and our community's future cable-related community needs.

The purpose of this public hearing is to hear from citizens regarding the following:

1. The past performance of the cable operator; and
2. The Borough's future cable-related needs.

Franchise renewal is the best opportunity for municipalities to assert their rights with respect to their cable operator and to obtain important benefits in return for granting the cable operator the right to use its public rights-of-way. These benefits include, but are not limited to, the following:

1. Strong and enforceable customer service standards;

2. A state-of-the-art cable system;
3. Protections of the public rights-of-way;
4. Franchise fees for the cable operator's use of the public rights-of-way and improved franchise fee accountability;
5. Reporting requirements on the cable operator;
6. Legal protections for the Borough; and
7. Better mechanisms to enforce the franchise agreement.

These are just some of the potential benefits available through franchise renewal.

Citizens may address these items or any other cable-related items that are important to them. We will now open the hearing up to citizen comments. Thank you.